



COCA COLA VIDEO SHOOT: TO BE RELEASED SPRING 2012



UPDATE ON FLARE AUDIO

The Future for Flare Audio & Purple Audio

So now the New Year is swinging into full force, we here at Flare & Purple thought it was about time to give you all an update as to what is going on with the two companies.

Firstly Flare Audio:

As this is the first of what will hopefully become a regular update from Flare this would be the time to give a round-up of the end of last year – With the company going from strength to strength many things have been indicating that the coming year will only get better, with a number of demos occurring towards the end of the year at various bars, venues and clubs around the UK. Also with the sale of systems to **Playgroup Live**, @ their Brighton Based Venue named The Blind Tiger (www.playgroupbrighton.org) and the **Voyce Pullin Auction House** in Cirencester, Gloucestershire (www.voycepullin.co.uk).

This year has started really well, with one confirmed Installation of a small Flare Audio system at **Su Casa** in Rotherham, which included products from our Quadhorn Range & 'V' Series. This was down to the hard work at **MUSTT Audio** who have been promoting

our cause and buying our products regularly for the last year including Triwave & Quadhorn to upgrade their initial stock of our Stealth Array & CF Sub Range.

Also on the horizon is a long term hire of a Flare Audio System by the Founder of the **Renaissance** Club Label for a new venue opening in Birmingham's Custard Factory Complex. This is going to include the full range of products that Flare is currently producing, Triwave, Quadhorn, 'V' Series and the 'M' Series. This should be opening its doors to the public early March so watch this space for our press release.

With some very large installs on the cards early this new year, things are looking bright for **Flare Audio**.



Katy B performing on stage:

An Upcoming Press Release due to be published in the next few months



Purple Audio:

Round-up of last year @ Purple Audio.

It was a strong finish to the end of the year for Purple Audio. With large scale events happening at **Bowler's Exhibition Centre**, Manchester where we provided both Production Services and Sound Services and have an on-going relationship with the venue to provide a variety of services including liaising with the local council to ensure that noise restrictions are kept to.

Also with our Sound Services being used by **London Warehouse Events** for events around London and artistes of the likes of Adam Beyer, Eric Prydz, Nero and Chase & Status. This, we hope, will be continuing long into the New Year with events already starting to book up for early March.

Flare Audio Triwave i10 & Quadhorn Q218 were given their debut tour on the Sold Out run of Nero UK dates. The Dubstep/Drum & Bass outfit gave Purple Audio the opportunity to showcase Flare's newest products and they didn't disappoint, using Lab Gruppen PLM series amps and the Lake Software the boxes sang wherever & whenever they were used.

The end of the year was capped off with **Sevens7** who were providing production management for **Event Bars & Catering**. They requested a full System for 6 weeks to be use at The Spiegel Saloon in Hyde Park (see right).



So looking to the future at Purple Audio:

This year has the potential to become one of the best years experienced by the company thus far, already there are bookings coming in from our established clients such as London Warehouse Events and Bowlers's Exhibition Centre.

Added to this the enquiries from many Festivals and Promoters so early in the year is a good indication of what is to come for the company.

With this increase in traffic of work, Purple will be looking to increase its hire stock in many areas, especially in Digital Mixing Consoles probably introducing into our stock, consoles such as Digico SD range, Yamaha M7-CL and possibly an eye to a Midas Pro 2 or Soundcraft Vi Range console. Also a redesign of our speaker management systems, all the way from the power distribution up to the amps themselves will be reviewed over the coming months.

Going forward we hope to make Purple Audio one of the premier hire companies to be used in 2012





OTHER NEWS:

Management change at Purple Audio:

Unfortunately Purple Audio/Flare Audio have had to say goodbye to Loz Poulton who has served as Manager for the last 2 years but has decided to pursue other avenues of work in the entertainments sector mainly in Live Event Production which is his love. Although we expect to be hiring him in a freelance capacity as production manager for our events, he is wished every fortune in his new career path and all here hope to working with him again soon.

Taking over in his role is Arron James Smith, who has been working at Purple Audio /Flare Audio as Projects Manager. Hopefully Arron will be able to continue the good work started by Loz with Davies in taking the company up to the next level.

Arron's contact details for any hires are listed below:

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Purple Audio @ Shakedown Festival 2011

Contact:

FESTIVALS



Previous Festivals included:

- Shakedown Festival 2011
- HD Festival 2011
- Secret Garden Festival 2010,2011
- Homelanz Festival 2011
- Cloud 9 Festival 2010

For all your festival needs please contact:

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